

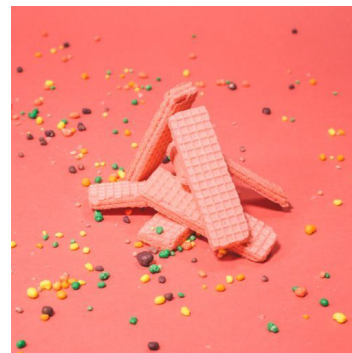
Party With Confetti

BRAND PRESENTATION

Party With Confetti

Party with Confetti, where we turn ordinary gatherings into extraordinary celebrations! With a playful twist on event rentals, we specialize in providing top-of-the-line, one-of-a-kind items that add that extra sparkle to your special occasions. From quirky decor pieces to statement furniture and beyond, our carefully curated selection ensures that your event stands out from the crowd. Whether you're hosting a wedding, corporate event, or birthday bash, our unique rentals will set the perfect tone for an unforgettable experience. At Party with Confetti, we believe that every event deserves a touch of whimsy and wonder. Let us help you bring your vision to life and create magical moments that will be cherished for a lifetime.

brand inspiration



PROFESSIONAL

QUIRKY

PLAYFUL

ELEVATED

FUN

overview

BACKGROUND

Recently acquired 'Party Time Rentals' is getting a complete rebrand to elevate the aesthetics and make it more complementary with the Cocktails & Confetti brand.

VALUES

Providing a personalized, unique client experience and exceptional quality. Elevating events with an eye for details and curated rental options.

DESIRES

Creating one-of-a-kind events that tell a story. Being the go-to event rentals company in the area for unique items and experiences.

PAIN POINTS

Existing brand and customers are already established. Updating inventory to bring the business up to trend. Reestablishing the brand as an industry leader.



color palette



SPRING SALMON
#FD8B86



FUCHSIA
#F82D7C



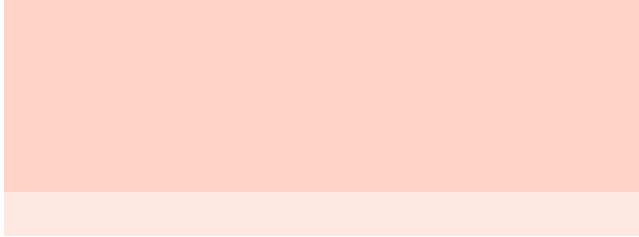
CLEMENTINE
#FAA160



TURF
#95A800



BUTTERCUP
#FAD24F



BLUSHING
#FCD3C5

party with
Confetti
..... RENTALS CO.



party with Confetti

..... RENTALS CO.



primary logo

Your primary logo is the logo mark used most frequently. A few recommended uses for this logo: Your website header, legal documents, pricing guides, business cards, formal advertisements, promotional materials, and packaging.

COLOR VARIANTS



party
with
Confetti

secondary logo

Your secondary logo should be used when a departure from the primary logo is desired or space restricts use of the primary logo.

COLOR VARIANTS





alternate logo

An alternate logo is a playful take on your primary or secondary logo and can be used for statement-making collateral or for when space is restricted. Example uses include social media graphics or your website footer.

COLOR VARIANTS





submark logo

A submark is used to emphasize and embellish your brand impression in contexts where your primary log is already in use. It's designed to fit in small spaces and is perfect for packaging or collateral details.

COLOR VARIANTS





tagline logo

A tagline logo is often used for graphical details and clarification when needed. It's a supplemental logo and should not be used in lieu of a primary or secondary logo mark.

COLOR VARIANTS



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..... RENTALS CO.

party
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Confetti



PwC
.....

party with Confetti
..... RENTALS CO.

typography palette

use your display font sparingly

THIS IS YOUR TITLE FONT. USE FOR ATTENTION GRABBERS.

THIS IS YOUR SUB-TITLE HEADING.

Your body type goes here and here and here and here. Your body type goes here and here and here and here. Your body type goes here and here and here and here. Your body type goes here and here and here and here. Your body type goes here and here and here and here.

Display Font: Wild Mango

Large Heading Font: Wild Mango, all caps

Sub-Heading Font: Gilroy, Extra Bold, all caps

Body Type: Gilroy, Light



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